**Users - The Universal Sustainability Education System**

Will solve the 2 largest obstacles that prevent fast global change and helps to reach the SDGs before 2030:

**Problems up to now:**

1. The Sustainable Development Goals are not known in the public
2. The citizens are not motivated to act sustainably
3. There is no universal guide for the public to lead a sustainable life

**Solutions:**

1. Raising awareness, motivation and action using entertainment, social networks and prizes to reach >1 billion citizens
2. Providing a high tech navigation system for sustainable consumption and procurement